

1

At the completion of the Strategy there will be an increase in the number of organisations in the EMR that have established systems that promote gender equality



- ✓ Over 20 partners engaged in Objective One
- ✓ Six completed Gender Equity Audits
- ✓ Measuring gender equitable policies, procedures + practices
- ✓ Exploring enablers and barriers to system change

### PRELIMINARY IMPACTS:

Gender equity embedded in organisational policy

Increased leadership support and capacity

Collaborative action across the organisation

Opportunities to exchange ideas and learn from others

2

At the completion of the Strategy there will be greater diversity of population groups engaged in gender equity/PVAW initiatives in the EMR

Although there is limited evaluation data currently available at the regional level a number of initiatives have been undertaken in the region which demonstrate engagement with diverse population groups around PVAW and Gender Equity. Groups involved include young Aboriginal women, peer champions in schools, sporting clubs, parents and interfaith groups.

There has also been preliminary research undertaken with Chinese and Indian communities with the intention of providing TFER partners with insights on best to engage with and tailor general activities for these communities.

Whilst these initiatives provide an important start partners identify that there is still much to be done to promote engagement with diverse groups in PVAW across the EMR.

3

At the completion of the Strategy there will be an increase in the proportion of people in the EMR who have high support for gender equality and gender equity

### 2015 #HANDSUP CAMPAIGN



78 Facebook posts  
24,021 people reached  
1096 engagements of campaign posts



132+ tweets from across the region  
46,000+ impressions  
#HandsUp was trending

### SPEAKING OUT PROGRAM

75

engagements completed:

25 with the media  
22 public speaking e.g. at 16 Days of Activism events  
27 other contributions

### OBJECTIVE 3 REFLECTIONS

No impact data as yet, as methods for collecting community attitudes are available however require significant resources to implement. Opportunities to implement an EMR survey using gender equality questions from the NCAS are being pursued, and the 2015 VicHealth indicators report is available at the Local Government level.

## 4

At the completion of the Strategy the evidence base for primary prevention of violence against women will include contribution of findings from TFER

✓ Over 30 partners engaged in Objective Four

**6** Presentations

**4** Newsletters

**3** Evaluations

**2** Briefings

**1** Journal Article



### TFER EVENT ATTENDANCE:

**19** 3/3/15 Social Marketing Forum

**40** 3/12/15 Leadership Breakfast

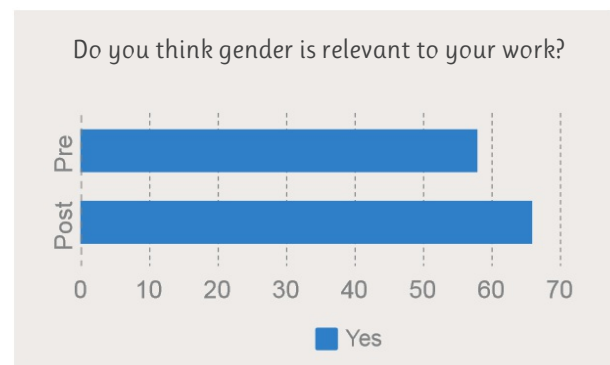
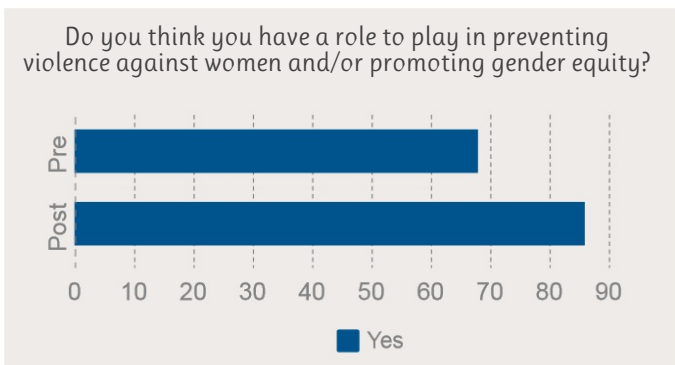
**25** 3/2/16 Change The Story

## 5

At the completion of the Strategy TFER Strategy Partner workforce will have greater capacity to support, lead and participate in gender equity initiatives

✓ Survey data from 6 partner organisations

Example of pre and post survey results from one TFER partner organisation:



## 6

From 2013 to 2017 implementation of the Together For Equality and Respect Action Plan enhances the partnerships created and outcomes achieved towards the primary prevention of violence against women across the EMR

### ACHIEVEMENTS

- Development of a regional plan and evaluation tools
- Prioritising PVAW across the region - including actions on everyone's plans
- Endorsement of the Action Plan by diverse member agencies
- Coordination and collaboration across the partnership
- Opportunities and gaps identifying through the mapping process
- Growing momentum, engaging more people as the project moves along

### SUCCESS FACTORS

- Working together towards a shared vision
- Goodwill and trust between the organisations
- Using the extensive skills of practitioners in the development of shared tools
- Collaboration within the priority area to achieve a greater impact
- WHE leadership freed organisational resources to contribute and engage in the process - and allowed agencies to focus on implementation

TOGETHER FOR  
EQUALITY & RESPECT

Find the full Interim Report at:

[WWW.WHE.ORG.AU/TFER](http://WWW.WHE.ORG.AU/TFER)