

Summary Evaluation Timeline: "Bird's eye view"

2013 – 2014 Planning	20	2017 Reporting			
	2015		2016		2017
	January - June	July - December	January - June	July – December	Jan - April
Engaging with partners	Forum (March): Social Marketing & Social Media (Objective 3) AND discussion on the use of tools (Objectives 1 & 3)	Forum: Leadership	Forum	Forum	Dissemination Forum
	Check in with partners (initial meeting around reach data collection – Objective 2; progress re Objectives 1 & 3; etc.)	Check in with partners	Check in with partners	Check in with partners	Check in with partners
Objective 1	Gender Equity Audit				Gender Equity Audit*
					Regional FGs (n=2-3) with key stakeholders PLUS focus group with project workers involved in this work with external agencies
Objective 2	Initial meetings around reach data collection (as above)		Short semi-structured interviews (phone or face to face) with project workers & practitioners (n=TBD) (A)		Short semi-structured interviews with project workers & practitioners (n=TBD) (A)
			In-depth interviews with project workers & practitioners (n=TBD) (B) FGs with Community		In-depth interviews with project workers & practitioners (n=TBD) (B) FGs with Community
			members (n=TBD) (B)		members (n=TBD) (B)
	Journaling/Observations	Journaling/Observations	Journaling/Observations	Journaling/Observations	Journaling/Observations

Objective 3		Annual document review (T1~Oct)**	FGs to pilot messages (n=TBD)	Annual document review (T2~Oct)**	Semi-structured interviews with key informants and project workers (n=5-10)
Objective 4		Annual dissemination audit		Annual dissemination audit (repeat)	
	Forum	Forum	Forum	Forum	Dissemination forum
	Mapping against VicHealth PVAW framework				Mapping against VicHealth PVAW framework
Objective 5	Staff Training, pre-test survey and post-test survey	Staff training post-test survey up to 3 months post training			Regional FG with key stakeholders
		Regional FGs (n=2-3) and semi-structured phone interviews (n=20) with selection of staff from		Regional FGs (n=2-3) and semi-structured phone interviews (n=20) with selection of staff from	
		across partner organisations		across partner organisations	
		Annual Capacity Building audit***		Annual Capacity Building audit***	
		FG with leadership group and leaders		Semi-structured in-depth interviews with leadership group & leaders (n=5-10)	
Objective 6		Annual document review (~Oct)		Annual document review (~Oct)	
	Visual mapping (proxy indicators)	()		Visual mapping (proxy indicators)	
		FG with leadership group and leaders		Semi-structured in-depth interviews with leadership group & leaders (n=5-10)	Regional FG with key stakeholders

^{*}Earliest possible time for repeat/follow up audit. The audit is designed to be conducted periodically as a mechanism for ongoing quality improvement and reflection.

^{**}Review of social marketing resources and key messages; Google analytics statistics, etc.

^{***}Tick the box

TOGETHER FOR **Evaluation Timeline 2015 EQUALITY TRESPECT** Regional FGs (n=2-3) & semi-FG with structured phone Leadership Mapping Check in Check in interviews with group & with (RO 4) selection of staff with leaders partners partners from across (ROs 5 & 6) partner Forum: organisations (RO5) Leadership Forum: Social Mapping marketing & (RO 6) Social media Jan/Feb March June July Sept Oct Nov Dec Annual document **Annual Capacity** review **Building &** Organisational (ROs 3 & 6) Dissemination **Gender Audit** audits (RO1) (ROs 4 & 5) Post-test staff Pre-test staff training survey 0-3 months training survey (RO5) AND staff training (RO5)

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